

Nancys Embroidery Shop
NancysTM
 www.nancys.co.nz



your dedicated
BERNINA⁺
SEWING CENTRE
 passionate about sewing

Create with us

In our shop at 241 Thorndon Quay or on our websites:
 www.nancys.co.nz - unique embroidery & patchwork kits
 www.theyarnstudio.co.nz - gorgeous knitting yarns, patterns & needles
 www.jenniferpudney.com - fun needlepoint, felt kits & fabrics

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FON Newsletter No 105

December 2013

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Come and celebrate the Christmas season with us at Nancys Christmas Event on 11 December and bring a friend with you. We've got a great Bernina sale on now and right up until

Christmas! Nearly all machines and accessories are at discounted prices. And here's a handy wish list form to help 'Wise Men Buy' you the perfect special pressie this Christmas. Leave it lying around

the house in as many places as possible. Stick it on the fridge! Pop it in a book they're reading! Sneak it into their bag, tool box, or lunch box. Anywhere will help I'm sure. *Mary*



Level 3 Certificate body of work - Morag Scott

City and Guilds at Nancys

Nancy's has been teaching Studio Based City and Guilds Design and Craft courses in Embroidery since 1998. Sixteen years and nearly 200 qualifications later we currently have over 20 students enrolled in studio based and distance learning courses. This is in addition to our approximately 500 enrolments a year in our other courses. As you can see sharing and developing expertise through education is a very important part of our mandate.

City and Guilds have been going through a rationalisation process and were only going to give the small centres like Nancys limited accreditation to enable to get their existing students to complete. But once they saw the quality of the students' work that we submitted to City and Guilds for moderation they have now given us full accreditation to offer courses to new students.

We are naturally delighted at their response to our teaching and will be offering the following courses in 2014:

Studio Based:

Level 1 Certificate in Design and Craft Hand Embroidery (30 hours of tuition, 1 year, Saturday class)

Level 1 Certificate in Design and Craft Machine Embroidery (30 hours of tuition, 1 year, Saturday class)

Level 3 Certificate in Design and Craft Embroidery (360 hours of tuition, 3 years, Thursday class)

Distance Learning

Level 1 Certificate in Design and Craft Hand Embroidery (4 Modules to be completed over 18 months)

Level 1 Certificate in Design and Craft Machine (4 Modules to be completed over 18 months)

Level 3 Certificate in Design and Craft Embroidery (10 modules to be completed over 3 years)

The City and Guilds Design and Craft courses are a balance between learning the design process so that you can more readily create something that is really your own vision, and the techniques to make it.

If you are thinking of doing a City and Guilds qualification this may be your last opportunity as the last dates for enrolment with City and Guilds in these particular courses is December 2014.



Embroidered Panel - Lyn Crutchley

Christmas Event

You are invited to a Nancy's Christmas Special

Bring a friend for a glass of bubbly and a mince pie

We will have demonstrations of different Christmas decorations and a chance for you to have a special someone's name embroidered for your own personalised decoration

Free goody bag with felt, beads and yarn to make some of the Christmas decorations being demonstrated

Wednesday 11th December
 6-8pm

■ Nancy's



SCANDINAVIAN CHRISTMAS DOVE




REQUIREMENTS:

- ✓ White Felt
- ✓ DMC Stranded Cotton #815 & #310
- ✓ Appletons Crewel #505
- ✓ Lightweight Fusible Vilene

Embroider leaves using Appletons Crewel and 6 strands Stranded Cotton, blanket-stitch using 2 strands Stranded Cotton.

Rebecca

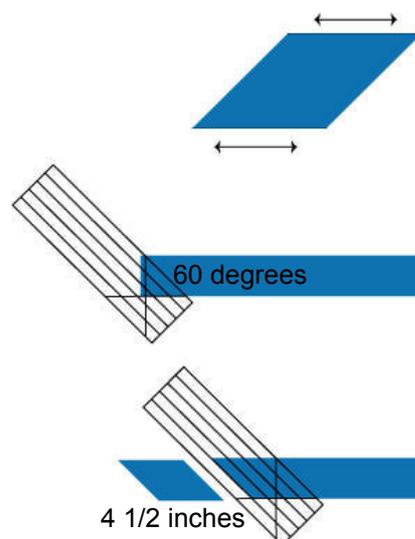
Quilt Project

Harlequin Quilt

When the wonderful rich Pepper Plains came in they immediately inspired this Harlequin Quilt. I used 12 colours, 3 brights, 3 darks and 6 others. Increase the size of diamonds or the number of diamonds to make a larger quilt.



To make a 36inch square:
 Cut 4 1/2" (or size required) strips of each.
 At selvedge edge cut a 60 degree angle as in the diagram
 Cut the diamonds at a parallel distance of 4 1/2" (or size required)
 For end pieces cut across diamond 1/4" above the centre points
 For side pieces cut the diamond lengthways 1/4" over from centre points
 For corners, cut 2 of the side diamond 1/4" above the centre points



Important: use accurate 1/4" seams throughout



Start with 1 diamond, attach one end piece and 1 side piece
 Next strip: 3 diamonds, attach one end piece and 1 side piece
 Next strip: 5 diamonds, attach one end piece and 1 side piece
 Next strip: 7 diamonds, attach one end piece and 1 side piece
 Continue in this pattern until size required.
 Next strip: 8 (or 1 more than you finished the previous pattern with) diamonds, attach end piece top and bottom (repeat 3 or more times)
 Then reverse the process, see picture
 Join each diagonal strip, finishing with corner pieces. Pin joins carefully.

WHAT'S NEW



Pepper Plains

Here at Nancy's, we are all particularly enamoured with this new range of shot cottons, known as "Pepper Plains", which stems from the techniques used to create the luxurious, indulgent fabrics we associate with India. A shot cotton is made using contrasting colour threads through the warp and weft at the weaving stage. The result is an "almost solid" colour of fabric which appears to slide between the two colours every time you look at it. This range is reminiscent of mixing paint in a palette, not knowing the outcome, and forces you to think outside of the rigid structure of the classic colour wheel.

This collaboration between traditional Indian weaving techniques, and the weight and feel of a classic quilters' cotton results in a delicate multidimensionality that not only pushes, but tears the envelope open in terms of textile design. \$27.95/m

Zombie Apocalypse

This fabric is unique in that it offers educational as well as aesthetic appeal. Yes, the aesthetics are interesting- grey background, lines with a hand drawn look, pops of colour- but what is truly important is that this fabric offers potentially lifesaving tips on how to go about surviving a zombie apocalypse, should one break out. According to Emily Taylor, zombies can't climb trees, or read. That's unlucky for them, as they can't experience the book (and later movie), "Coraline", that this fabric and its button printed partner remind us so heavily of. The possibilities for these fabrics are endless, so we'd suggest including them in your next project, or at least read over the tips that they offer- Better safe than sorry. \$29.95/m



La Celebracion

Beliefs about what happens to us after we die and attitudes towards death are wildly different between countries across the world, with the Mexican Day of the Dead festival (Dia de los Muertos) perhaps being one of the most iconic examples of all. Over several days, life as lived to the fullest is celebrated, rather than honing in on the extinguishing of life and the grief of relatives left behind. This lively festival serves as the inspiration for this set of colourfully coordinating fabrics. You could be forgiven for feeling more enthusiasm towards the possibility of death while looking at these prints- skeletons are shown playing music, wearing sombreros, and dancing for the rest of their afterlife. There's much worse ways to spend your time. Until then, capture a non-committal slice of the afterlife by incorporating these quirky prints into your next project. \$31.95/m



Our Christmas hours are:

25 Dec – Closed	29 Dec – 1 – 4	3 Jan – 10 – 4
26 Dec – Closed	30 Dec – 10 – 4	4 Jan – 10 – 4
	31 Dec – 10 – 4	5 Jan – 1 – 4
27 Dec – 10 – 4		
28 Dec – 10 – 4	1 Jan – Closed	Normal hours from 6 Jan.
	2 Jan – Closed	

Stitching Club for FONs

All Friends of Nancys members are invited to join us for Stitching Club, held on the last Wednesday of the month at 12.30pm. Come along for a social stitch with any type of embroidery or patchwork. It's also a good time to get help with any stitching problems you may have.

Next date: Wednesday 29 January 2014

Prym's Zukunft

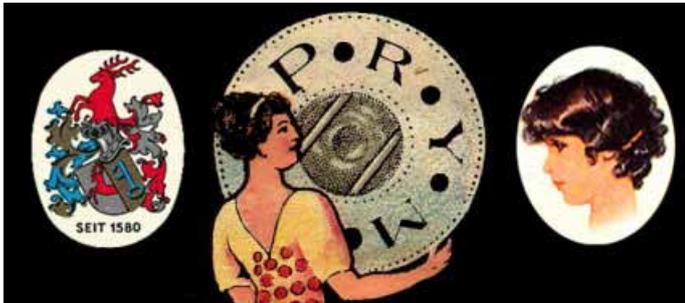
Do you know who perfected the press fastener or the "dome" as I was brought up calling them? We take many of our products and suppliers for granted, but when we got some new products in from Prym, I discovered a really interesting history.

Prym is the oldest family-owned business in Germany, and one of the oldest in the world with a reputation for high-quality metal products, from sewing needles to electronic components.

The firm's history dates back to the 14th century, when a man named Johann Prym is reported to have worked in the metal industry in 1340. However the company is said to have been founded in 1530, when records indicate that Wilhelm Prym started up business as a goldsmith in Aachen. However, in 1642 the Protestant Prym family lost its guild rights in the Catholic city of Aachen and moved to Stolberg along with many others in the same situation. This is where the company's head office is still found today – nobody could have dreamed back then that the company would enjoy such a long and successful history, one day employing over 3,900 people worldwide. Twelve generations later the main shareholder is currently Michael-Dominic Prym.

In the 19th century, Prym developed the first machines to produce finished brass, iron and steel products, while still continuing to produce copper and brass products in the traditional style. Under the management of William Prym (1811-1881), the company prospered and grew. With the development of mass production, the product range has continued to grow bigger and better. They were also a pioneer in the field of marketing. In fact, "Prym" and "Prym's Zukunft" (Prym's future) were among the very first brand names of the 19th century, while the stag with a needle in its antlers (featured in the family's coat of arms) is one of the most famous trademarks in the needlework industry. Today, they offer an even wider range of products: from press fasteners and knitting needles to contact pins and high-tech microelectronic components, their products can be found almost everywhere you look.

Today Prym produces around 15 million pushbuttons per day.



The Press Fastener

A small fastener that's a big success

- This little fastener has conquered markets around the world, capturing the hearts of hardworking housewives and resourceful handymen.

A fastener with flair

- Creating the perfect fastener is a real challenge. It should be easy to open, yet secure when closed – and of course stylish. Luckily, this describes the press fastener perfectly – made up of two parts, it is easy

to attach and simple to use. The first patent for the press fastener dates back to 1885, but it was the Prym family – brass producers since the 16th century – who first created the standard that is still used today. On 25 July 1903, Hans Prym sent a private letter describing a way to significantly improve the effectiveness of the press fastener. Since then, the now rust-free metal catch is easy to open and close, and is neither too loose nor too tight.

Small fastener, big difference

- Practical, reliable and discreet, the press fastener has a distinct advantage over other more traditional fasteners, such as buttons and buttonholes, hooks and eyelets. In fact, it has made quite an impression in the history of clothes and accessories: when stitched on to a garment, these ingenious fasteners can't be seen, ensuring a flattering and stylish fit. They're simply ideal for fastening blouses and other garments in a discreet and fashionable way.

- The rivetable press fastener has also become increasingly popular. This special fastener is not sewn to the fabric, but riveted to the garment using a machine. It is often used to display the brand name on jeans, sport and leisure wear, leather goods and outdoor equipment. However, whether stylish and eye-catching or subtle and understated, the press fastener plays an essential role in the world of fashion today.

An idea ahead of its time

- This remarkable press fastener was named "Prym's Zukunft" (Prym's Future), and was one of the very first brand names in the world. A multi-layered advertising strategy and a well-organized sales network ensured Prym's press fastener quickly found fame around the world. Long before the term marketing even existed, Prym used customer loyalty schemes, sweepstakes and discounts to build brand loyalty. One of the most successful marketing tools Prym used were decorative cards that displayed the press fastener to consumers. The cards featured images about people's love of the countryside, the great outdoors and freedom. They appeared in newspapers and magazines as did a series of creative print ads promoting the "most reliable waist fastener of the present and future". The press fastener is found today in sewing kits around the world, demonstrating that the product's 1950's advertising slogan is as valid now as it was then: "Everyday, everybody needs something from Prym".



WHAT'S NEW



The Sweet Life

Described by the designer (Cori Dantini) as “visual poetry”, this collection of fabrics has certainly earned its name- “The Sweet Life”. This collection has all the character traits of the light and airy quilts we’ve come to know, but with distinct twists and points of difference, with mixes of textures, abstract florals, and loose geometrics in complementary tones. On first glance, these hand painted ladies may seem more sugar than spice, but their cheeky expressions and unabashed use of text tells us otherwise. As each panel transitions into the next, the fabric unfolds and reveals more of its character through use of handwritten script, telling us that these girls “were made for adventure” and reminding us to “dare to fly”- but no matter what we end up doing, we must always “enjoy our day”. Embellish these panels and mount on artists canvases.



Klass & Gessman Hoops

It is with great pleasure that we welcome back to Nancy’s the range of Klass & Gessman Hoops. This was one of the original ranges that Nancy Robb imported over 46 years ago from Germany. Made of beechwood, triple glued, fine polished, with brass adjusting screw, these classic hoops come in depths of 8mm and 24mm. The exchangeable frame with angle and stick is now available in 4 different sizes from 155mm to 305mm These fit into the Fanny frame, floor stand, table and barrel clamps.



Inspirations Magazine

The newest issue of Inspirations has over 90 pages of gorgeous embroidery projects for you to create, complete with beautiful photographs, step-by-step techniques and full sized patterns.



reddot design award
winner 2010

Prym

Over 1,600 companies from 57 countries applied and Prym Consumer won. The Prym.ergonomics sewing tools were awarded the 2010 red dot design award, one of the most coveted design prizes world-wide. The international leading provider of sewing and handicraft accessories made it to the victory podium with a product line whose name says it all: Inspiring ergonomics. From now on the attractive assortment of tools will bear the red dot, a quality mark which is highly recognised world-wide.

For Prym Consumer, the award crowns a development process which took several years. Its goal was to make high-quality sewing tools with handles even better to use. The prize-winning products were designed in close cooperation with Papenfuss, a renowned design studio, and designated craft experts. The result was a stylish set of tools whose innovative form and function simply make creative work easier and more attractive. Whether stitch ripper, mending needle, awl, chalk or tracing wheel, sophisticated ergonomics, clever technology and a perfect fit and feel make these small everyday objects the big winners that they are.

- Prym Stitch Ripper small \$7.95
- Prym Stitch Ripper large \$12.95
- Prym Chalk Wheel \$13.95
- Prym Chalk Refill \$8.95



Perfect design, functionality and comfort



Wise Men Buy

Presents to Foster Creativity

Little Knitted Christmas Elf

Materials: 10m skein of Strand yarn of: Shoes(A - Black 601) Skin(B - 141), Trousers, jacket and hat (C - Red 611) Trim (D - White 445) 2.75 knitting needles

Stuffing

To make: With A cast on 6 sts (shoes)

***St St 2 rows

Next row k1, *m1 k1, repeat from * to end of row (11 sts)

Purl 1 row

Next row k1, *m1 k1, repeat from * to end of row (21 sts)

Purl 1 row

Next row: k5, *m1, k4 repeat from * to end of row (26 sts)

Purl 1 row ***

With C St St 16 rows (trousers), With D St St 2 rows, With C St St 12 rows, With D St St 2 rows

With B St St 6 rows (face), With D St St 2 rows With C St St 10 rows (hat)

Next row: *K2tog, repeat from * to end of row

Purl 1 row

Next row: K1 *K2tog, repeat from * to end of row (7 sts)

Purl 1 row

Next row: K *k2tog, repeat from * to end of row

Break off yarn and thread through

sts (use this thread to start stitching)

To make up: Stitch back seam, use ends of yarn at the edges to join the appropriate colour. Leave a gap in the middle and stuff (not too firm)

Use matching yarn stitch leg division and arm shaping.

Tie a thread around the neck tightly and finish off securely taking ends through figure

Stitch French knots for eyes

Add a white bead, french knot or a small bell to the end of the hat.

Sewing Boxes

New sewing boxes covered in retro sewing themed prints with curly wire handles would be a perfect Christmas gift, Beautifully finished with tape measure braid and in two colourways. Fill with sewing essentials. \$58.95

Crafty Dog Tapestry Kitsets



Crafty Dog kitsets are Jennifer Pudney's childrens range. Each design contains colour printed easy to see 7 count canvas, Appletons Tapestry wool to complete the design, needle and instructions. \$34.95

DIY Felt Craft

Hairpin, HairTie and Ring Kit

Perfect stocking stuffer, with colourful precut felt shapes to stitch together. Complete with needles, hair pins and beads. \$9.95

Finger Puppet Kit

An elephant, a lion, a hippo and a bear precut felt shapes to make up into finger puppets. Complete with threads needles and beads for the eyes. \$9.95

Knitting needles

Shorter knitting needles are much better for children to start knitting. We have 2 options, standard plastic with a friendly face on the tops at \$4.95 a pair, or the colourful spotted Art Viva needles in a shorter 20cm length \$19.95. Combine the needles with a ball of wool in a favourite colour to make a first scarf.

HORN SEWING CABINETS

Fully assembled; available for pick up from Nancy's

Sovereign Mark II (White ash, Teak, Beech)	\$1,799	Special price \$1,699
Kensington (White ash, Teak, Beech)	\$1,349	Special price \$1,249
Crown (White ash, Teak, Beech)	\$899	Special price \$799
Craft Plus Cutting Table (Teak, Beech)	\$1,249	Special price \$1,149
Horn Adjustable Table (Beech)	\$1,199	Special price \$1,099
Horn Chair	\$249	Special price \$199

We're open Monday - Friday 9.30am-5.30pm

Saturday 10.00am-4.00pm & Sunday 1.00-4.00pm

All prices quoted in this newsletter are current at the time of going to print but may be subject to change at a later date.



Wise Men Buy

BERNINA

Christmas Specials

Discover the new world of Bernette

Bernette 46	\$299	Special Price \$229
Bernette 56		Special Price \$329
Bernette 66		Special price \$399
Bernette 12	\$399	Special Price \$349
Bernette London 5	\$499	Special price \$399
Bernette 20	\$699	Special price \$599
Bernette 25	\$799	Special price \$699

Bernina made to create

Bernina 215	\$1,699	Special price \$1,299
Bernina 330	\$2,199	Special price \$1,699
Bernina 350	\$2,499	Special price \$2,199
Bernina 380	\$2,799	Special price \$2,399
Bernina 550QE	\$4,699	Special Price \$3,699*
Bernina 580	\$6,999	Special price \$6,499
Bernina 580 Embroidery Unit	\$1,500	Special price \$1,200
Bernina 710	\$5,499	Special price \$4,999
Bernina 750	\$6,999	Special price \$5,999
Bernina 780	\$10,999	Special price \$9,499
Bernina 7 Series Embroidery Unit	\$3,300	Special price \$1,500
Bernina 820	\$9,999	
Bernina 830	\$13,999	Special price \$11,499
Bernina 830 Embroidery Unit	\$3,300	Special price \$1,500

* Symposium Demo Machines

Sew, cut and overlock

Bernette 610D	\$699	Special price \$549
Bernina 700D	\$1,199	Special price \$799
Bernina 800DL	\$1,399	Special price \$899

Prices are effective 16 November to 31 December 2013 or while stocks last

Sewing Machine Servicing Christmas 2013

Last pick up to get back before Christmas - Tuesday 17 December

Last Pick up before Christmas

Tuesday 24 December - to be returned 14 January

NOTICES

Days our staff work

Alana	Friday & Saturday	Mary	Sunday - Thursday
Anna	Thursday-Monday	Rebecca	Tuesday - Friday
Denise	Monday - Friday	Sara	Monday & Thursday
Marilyn	Monday - Tuesday, Friday - Saturday	Tess	Tuesday & Wednesday
Marjorie	Wednesday & Friday		

FON Subscriptions

The subscription of \$25 per annum offers newsletter, FON monthly Stitching Club, 10% discount off stock and class enrolment fees, and other special discounts. Discounts do not apply to cushion, bellpull and wallhanging construction, sewing machines and overlockers and Horn Cabinets.

Note: Membership is limited.

If your Friends of Nancys subscription is due for renewal the newsletter will have a highlighted 'R' by your name on the address label and a renewal form enclosed. Please pay promptly as FONs with unpaid subs are removed from the list and their number reallocated.

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